The Graphic Design Specialization prepares students to become graphic designers, UI designers, branding designers, advertising designers, web and layout designers, concept developers, and producers; and to further studies involving primarily in graphic design and print media. It provides instruction in skills directly related to developing strong communication, design thinking, creative problem solving, and the ability to understand the intersection of visual language, art, and communication. This interdisciplinary approach is designed to blend practical training with conceptual theory in order to prepare students for the graphic design industry and social relevance. This specialization is best suited for students with an interest in visual language, design, and the written word. Students are encouraged to develop their own voice and vision through the exploration of their own interests and to participate in a collaborative learning environment.

### General Education Requirements

- **English Composition-I:** English Comp-I (ENG 1105/L) •
- **Mathematics:** College Algebra (MTH 1100C) •
- **Social/Behavioral:** Introduction to Psychology (PSY2012) •
- **Science:** Introduction to Computer Science (CS 1101C/L) •

### Graphic Design Specialization Requirements

#### Semester 1 (14 Credits)

- **GRA 1207C - Introduction to Graphic Design:** (3 credits/4 contact) This course introduces the student to the art of visual communication as it is practiced today. Students will be exposed to design concepts and processes, learn about the history of graphic design, and explore the role of the designer in the field.
- **GRA 2121C - Publication Design:** (3 credits/4 contact) Students will learn the fundamentals of layout, design, traditional and digital printing, and the production of printed materials. Students will be introduced to the design process, design principles, and the use of design software.
- **GRA 1203C - Layout, Design and Copy Preparation:** (3 credits/4 contact) Students will learn about the fundamentals of design, the design process, and the use of design software. Students will also be introduced to the concepts of typography and design principles.

#### Semester 2 (12 Credits)

- **GRA 1933C - Fundamentals of Creative Thinking:** (3 credits/4 contact) This course focuses on developing critical thinking skills, problem solving, and creative problem solving. Students will be introduced to a variety of techniques and strategies for generating ideas and solving problems.
- **GRA 2182C - Advanced Graphic Design II:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **GRA 2942 - Graphic Internship:** (1 credit/2 contact) Students will gain practical experience in the field of graphic design through a supervised internship. Students will be expected to complete a project or project set by the employer.

#### Semester 3 (11 Credits)

- **GRA 2113C - Advanced Graphic Design I:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **GRA 2585C - User Interface Design:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **GRA 2425 - Business & Ethics of Graphic Design:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.

#### Semester 4 (12 Credits)

- **GRA 2225C - Advanced Typography:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **GRA 2207C - Advanced Image Editing:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **GRA 2201C - Electronic Imaging:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.

#### Semester 5 (13 Credits)

- **GRA 2150C - Collection Design:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **GRA 1956C - Phoenix Design Project:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **GRA 2933 - Intermediate Design:** (3 credits/4 contact) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.

#### Semester 6 (2 Credits)

- **Range 105:** (2 credits) Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.

### Technical Certificates

- **Technical Certificate in Digital Imaging:** (12 credits) This certificate prepares students for a career in the field of digital imaging. Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.
- **Technical Certificate in Interactive Design:** (12 credits) This certificate prepares students for a career in the field of interactive design. Students will be introduced to the design process and the use of design software. Students will also be introduced to the concepts of typography and design principles.

### Associate in Science Degree in Graphic Design

Students must complete the Associate in Science Degree in Graphic Design by fulfilling the following requirements:

- **General Education Requirements:** (17 credits)
- **Graphic Design Specialization Requirements:** (51 credits)
- **Technical Certificates:** (12 credits)
- **Capstone Requirement:** (3 credits)

### Program Learning Outcomes

1. Students will be able to create visual communication solutions that are appropriate for a variety of medium and context.
2. Students will be able to apply critical thinking skills to design problems.
3. Students will be able to effectively communicate design ideas through digital and print media.
4. Students will be able to work effectively in a team environment.
5. Students will be able to utilize design software to create and manage digital assets.

### Course Information

- **Course Prerequisites:** Students must complete all prerequisites before enrolling in the course.
- **Course Co-requisites:** Students must complete all co-requisites before enrolling in the course.
- **Course Exemptions:** Students must complete all exemptions before enrolling in the course.

### Additional Information

- **Course Registration:** Students must register for the course online through the Valencia College Registration System.
- **Course Materials:** Course materials will be available for purchase online through the Valencia College Bookstore.
- **Course Evaluation:** Students must complete a course evaluation form at the end of the course.

### School of Visual Arts

Valencia College's School of Visual Arts offers a variety of programs in graphic design, interactive design, and fine arts. The School of Visual Arts is accredited by the National Association of Schools of Art and Design (NASAD). For more information, please visit the Valencia College School of Visual Arts website.
## Graphic & Interactive Design: Specialization in INTERACTIVE Design

### AS Degree: Interactive Design Specialization

The Interactive Design Specialization prepares students to become interactive and visual designers, UI designers, front-end web coders, social media and event marketers, interactive media marketing designers, and market analysts. The program focuses on the development of interactive interfaces and interactivity to be web-based and across mobile devices. It provides instruction in courses directly related to developing visual communication, design thinking, user experience design, information architecture, user interface design, and job skills for entry-level positions in advertising agencies, design studios and in-house creative departments for any industry in need. This specialization is best suited for people who are logical, problem-solvers, technical, creative, and enjoy coding languages and digital techniques.

### COURSES

**Semester 1 (14 CREDITS)**

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td><strong>GRA1142C - Fundamentals of Typography</strong></td>
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<tr>
<td><strong>GRA1151C - Effective Visual Language</strong></td>
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<tr>
<td><strong>GRA1161C - Introductory Web Design</strong></td>
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<tr>
<td><strong>GRA1181C - Visual Interaction Design</strong></td>
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<tr>
<td><strong>GRA2201C - Electronic Imaging</strong></td>
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</table>

**Semester 2 (12 CREDITS)**

<table>
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<tr>
<th>Course</th>
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<tbody>
<tr>
<td><strong>GRA2133C - Intermediate Web Design</strong></td>
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<tr>
<td><strong>GRA2151C - Illustrating</strong></td>
</tr>
<tr>
<td><strong>GRA2225C - Advanced Typography</strong></td>
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<tr>
<td><strong>GRA2300C - Selected Topics in Graphic Arts</strong></td>
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<tr>
<td><strong>GRA2585C - User Interface Design</strong></td>
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**Semester 3 (12 CREDITS)**

<table>
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<th>Course</th>
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<tbody>
<tr>
<td><strong>GRA2930C - Selected Topics in Graphic Arts</strong></td>
</tr>
<tr>
<td><strong>GPA1010C - Portfolio Review &amp; Professional Practice</strong></td>
</tr>
<tr>
<td><strong>GPA1020C - Graphic Design Concepts</strong></td>
</tr>
<tr>
<td><strong>GPA1030C - Graphic Design Production</strong></td>
</tr>
<tr>
<td><strong>GPA1040C - Graphic Design History</strong></td>
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</table>

**Semester 4 (12 CREDITS)**

<table>
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<th>Course</th>
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<tbody>
<tr>
<td><strong>GPA1050C - Visual Communication</strong></td>
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<tr>
<td><strong>GPA1060C - Advanced Web Design</strong></td>
</tr>
<tr>
<td><strong>GPA1070C - Advanced Interactive Design</strong></td>
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<tr>
<td><strong>GPA1080C - Professional Development</strong></td>
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</table>

**Semester 5 (14 CREDITS)**

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<th>Course</th>
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<tbody>
<tr>
<td><strong>GPA1090C - Advanced Interactive Design</strong></td>
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<tr>
<td><strong>GPA1100C - Advanced Web Design</strong></td>
</tr>
<tr>
<td><strong>GPA1110C - Advanced Visual Communication</strong></td>
</tr>
<tr>
<td><strong>GPA1120C - Advanced Graphic Design</strong></td>
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<tr>
<td><strong>GPA1130C - Advanced Typography</strong></td>
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</tbody>
</table>

**Semester 6 (2 CREDITS)**

<table>
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<tr>
<th>Course</th>
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<tbody>
<tr>
<td><strong>GPA1140C - Interactive Design Production</strong></td>
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**General Education Courses**

- **ART1300C - Drawing I**
- **ART1310C - Drawing II**
- **GEN1000C - General Education: English Composition**
- **GEN1010C - General Education: Math**
- **GEN1020C - General Education: Science**
- **GEN1030C - General Education: Social Science**

**Technical Certificates**

- **GCR1000C - Graphic Communication**
- **GCR1010C - Graphic Design I**
- **GCR1020C - Graphic Design II**
- **GCR1030C - Graphic Design III**
- **GCR1040C - Graphic Design IV**

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**CHECK OUT OUR WEBSITES FOR ADDITIONAL INFORMATION AND TO PERSUE STUDENT WORK SAMPLES: website: valencias illustrator design**

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**SUGGESTED COURSE ORDER & COURSE REVIEW CHECKLIST**

- **GPA1010C - Portfolio Review & Professional Practice**
- **GPA1020C - Graphic Design Concepts**
- **GPA1030C - Graphic Design Production**
- **GPA1040C - Graphic Design History**
- **GPA1050C - Visual Communication**
- **GPA1060C - Advanced Web Design**
- **GPA1070C - Advanced Interactive Design**
- **GPA1080C - Professional Development**
- **GPA1090C - Advanced Interactive Design**
- **GPA1100C - Advanced Web Design**
- **GPA1110C - Advanced Visual Communication**
- **GPA1120C - Advanced Graphic Design**
- **GPA1130C - Advanced Typography**

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**HOW TO READ THIS CHART:**

Courses required for Technical Certificate: Interactive Design/Production

Courses required for Technical Certificate: Interactive Design Support

Courses with a heavy burden are a requirement for students pursuing the AS Degree in Interactive Design.

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**IMPORTANT:** All courses must be completed with a grade of C or better. Some courses may be repeated up to two times. It is recommended that all prerequisite courses be completed before enrollment in the next required course.

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**FINISH TAKING COURSES HERE!**